

DJ | ENTREPRENEUR | INFLUENCER

NICOLE ROSÉ

@DJNICOLEROSE



ABOUT
NICOLE

GENRES:
MODERN HITS
HIP HOP
HOUSE
DISCO

COLLABS:
NEIMAN MARCUS
CHAMBERS HOTEL
BLUE REVIVAL
REVOLVE

100k+
INSTAGRAM FOLLOWERS

1,400
AVERAGE ENGAGEMENT
PER POST | LIKES + COMMENTS

Nicole Rose Stillings, aka DJ Rosé, is one of New York's most in demand DJs. While her moniker might trend seasonally, she's in style all year round in the music, fashion and art scenes. Her fun, funky vibe captivates the crowd, and she has performed at many marquee events, such as the Lucky Lounge at Coachella, Vanity Fair's International Best Dressed Awards, the Scope Show at Art Basel and Bumble Hive's Opening Weekend. As she spins, you can catch her 'gramming with other influencer friends, supporting her own rosé, Out East (which she is an investor and advisor to), or making a regular cameo appearance on Bravo's Summer House.

As a full-time entrepreneur, she lends her knowledge and expertise to various companies within the fashion and technology spaces and hosts a quarterly Female Founders Demo Day at the Core Club. While on the verge of officially launching her own company, Rosé Rockers, a chic, patented line of flower crown headphones built for #BabesWhoRock, she was recently accepted to the Rent the Runway x UBS Project Entrepreneur incubator.

Also recently featured in Vogue, Forbes, WWD, and Marie Claire, Nicole has performed with the likes of Diana Ross, Noah Cyrus, Jessie James Decker and Timo Weiland (her regular DJ partner). With an infectious entrepreneurial spirit for supporting and cheering on fellow Female Founders, Nicole's digital authority boasts the perfect balance of fashion meets lifestyle, music and entrepreneurship.

COLLABORATION OPPORTUNITIES

- + DJ BOOKINGS W/ CURATED PLAYLIST
- + BRAND AMBASSADOR/MUSIC CURATION/EXCLUSIVE BRAND REMIXES & COLLABORATIONS
- + SPONSORED SOCIAL POSTS & CAMPAIGN OPPORTUNITIES
- + CO-HOST BRANDED EVENTS W/ ACCESS TO EXCLUSIVE INVITE LIST
- + SOCIAL MEDIA TAKEOVER (IG SPECIFIC FEED POSTS + IG STORY)

INSTAGRAM AUDIENCE

51% FEMALES

49% MALES

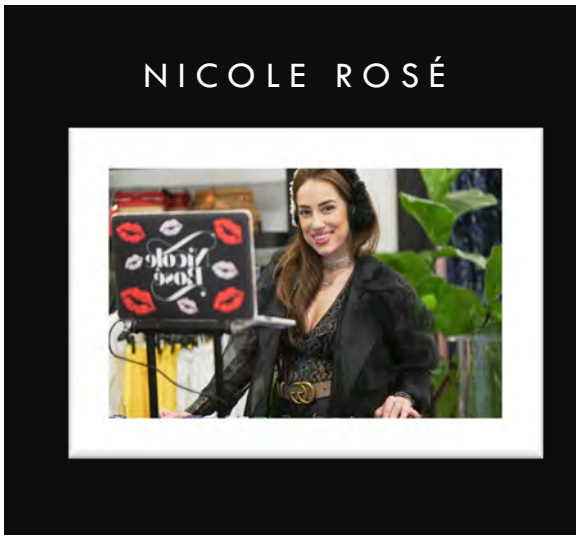
71% 18-34 YEARS OLD

- LOCATIONS
1. NEW YORK CITY
 2. LOS ANGELES
 3. RIO DE JANIRO

PAST COLLABORATIONS




Celeb Performances: Cardi B, Diana Ross, Sheryl Crow, Jill Zarin, Patti Stranger, Wyclef Jean, Apl de Ap, Neil Patrick Harris, Petra Nemcova, Carmen Electra, Karlie Kloss, Derek Blasberg, Chef Roblé, Russell Simmons, Amy Schumer, Paul Rudd and more.



NICOLE ROSÉ

FURTHER DIGITAL AUTHORITY



74K+

SOUNDCLOUD PLAYS

750% | 840


ENGAGEMENT RATE

AVG. LIKES+COMMENTS

375

AVG. REPOSTS PER TRACK

LISTEN TO SOUNDCLOUD




1132

CONNECTIONS

2%

OF TOP VIEWED PROFILE IN 2016



4,000K + | 28%

EMAIL SUBSCRIBERS

AVG. OPEN RATE

NICOLE'S WORK
ENDORSED BY GREAT BRANDS



VOGUE



fame.



VOGUE

UNICEF
SNOWFLAKE BALL
Music Director + DJ

FRICK COLLECTION
**YOUNG FELLOWS BALL
 2018**
DJ + Guest of Honor

[VIEW WEBSITE](#)



“ DJ Rosé did such a wonderful job DJing UNICEF Snowflake Ball. She is an incredible talent and a joy to work with. She had the whole crowd dancing having the time of their lives. We look forward to having her back every year!”
 - Sterling McDavid, Chair of UNICEF Next Gen

CLIENT FEEDBACK

“ Successful women don't wait for opportunity they create it. Nicole Rose "DJ Rosé" Stillings knows this from making her way in a male-dominated field (she's the music director for Gilt Group as well as the house DJ for Saks Fifth Avenue and W Hotels). - Marie Claire

“ "the night continued with a riotous after party... spun by DJ Nicole Rosé"
 - VOGUE

FEMALE
 EMPOWERMENT
 ENTREPRENEUR

**CHEDDAR TV
 FEATURE**

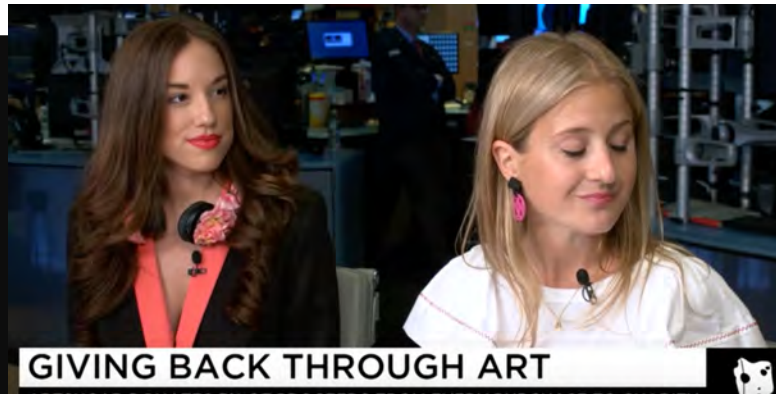
[VIEW VIDEO](#)

HONORABLE MENTIONS

**11 THINGS POWERFUL
 WOMEN DO
 BY MARIE CLAIRE**

[VIEW ARTICLE](#)

VOTED LIFE
 OF THE PARTY
 2017
 BY
 NANTUCKET
 MAGAZINE



GIVING BACK THROUGH ART

