

ABOUT MEZZ

Founder Roanne Mesirow, alongside the **Mezz Entertainment** management, marketing, and production teams, create world-class strategies and opportunities through bespoke partnerships within the art, music, fashion, hospitality, and lifestyle brand industries. Clients seek **Mezz Entertainment** to optimize themselves as their own distinct brand.

Immersing themselves in the personality and objectives of their client and partners, the Mezz team creates artist and brand experiences that infiltrate the DNA...the fabric of their target audience... garnering maximum exposure and success with consumer and audience conversion.

Mezz Entertainment specializes in the creation, elevation, and maintenance of marketing strategies. Furthermore, **Mezz Entertainment** has a "street team" for marketing and promotion which includes 40+ college-age students on the ground all across the United States.

SERVICES

Marketing & Promotion

Strategic Branding
 Artist Development
 Street Team

Visual Content Production

Photography Services
 Video Production and Editing
 Graphic Design

Business Advancement

One on One Business Development Coaching

Aesthetic Support

Stylist Services
 Visual Branding
 Art Direction
 Photography Direction

PRESS

[AWTY](#)

[The Meta and Music Entertainment](#)

[The Set Up](#)

[HER Campus](#)

[VoyageLA](#)

[Women In Music & Web 3](#)

[Schmooze](#)

SOCIAL MEDIA



Internship Program



Our internship program allows for students and aspiring entertainment industry professionals all across the country -- Los Angeles, Chicago, New York, Miami, and more -- to get their foot in the door.

We offer multiple specialized departments, where our interns receive hands-on experience and learn to navigate their way through the entertainment industry.

ABOUT THE FOUNDER



ROANNE MESIROW

Chicago native Roanne Mesirow, also known as Ro, was drawn to and destined for a career in the arts for as far back as she remembers. From fashion to film and most passionately music, she always wanted to know how the magic that drew her in was "made".

While earning a degree in International Business and French from the University of Redlands in California, she studied a year abroad in Paris. There she secured an internship in fashion PR and realized that for the first time in her life, work didn't feel like work. She had gotten a glimpse of what was behind the creative curtain and all that went into the creation of beautiful, unique and interesting fashion and lifestyle, and the surrounding worlds of press, fashion shows, retail and more.

Deciding to immerse herself in what she knew as the most artistically diverse city, she moved to New York and took her second internship in fashion PR. Rooting herself in the creative collective consciousness of NY, Roanne encountered an immeasurable amount of talent across all arts. Most devoutly in music, and even more so, hip hop. Roanne wanted to bring the artists she fell in love with to the people and found herself naturally and casually consulting artists and connecting them to opportunities. As her circle of friends grew, most of which were artists, DJs and music producers, so did those opportunities... and in 2017 Mezz Entertainment was born.

Since then, she's assembled a strong and talented team, predominantly female, that manage incredible talent from DJ Wonder, DJ Suss One, Scram Jones, UnCutTart, Blk.ID Twins, DJ Yamez and more. She, along with her Mezz executive team are also engaged as consultants, a production house and marketing strategists for a range of clients in music, art, events, lifestyle brands and fashion.

Knowing the opportunities she was provided and the impact they made, she's spent a great amount of time mentoring her own interns. Providing these up-and-coming young adults with an opportunity to take their seat at the music industry table, just as others once did for her.

And so the story continues...Those young adults move to the big city, discover their own new and upcoming artists, and fall in love. And through sparked passion and experience, collaborate with and enable that talent to make their mark on the ways in which our world enjoys life.

Contact Us To Find Out How We Can Help You.

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