UNCUTT ART

@UNCUTTART
22.8K FOLLOWERS

@PROTECTYOHEART
3.4K FOLLOWERS

@UNCUTTART
2.2K FOLLOWERS

@UNCUTTART
2K LIKES

THE UNCUTTART SHOW
4K VIEWS

@UNCASSO
10K FOLLOWERS

BIOGRAPHY

The elusive artist known to the world as Uncutt, is a multi-talented artist and creative. Holding a degree in Media Arts from Westbury College, Uncutt specializes in independent public art, Custom Apparel & Personal Items, & creating Art that raise frequencies. . His art is created for the public to be observed, interacted with and consumed, while creating engagement. Uncutt's artistic styled, honed from years of creating, is a truly unique style that finds its inspiration from life itself. Uncutt describes it as "strange little pieces" that are fused together to form a greater image.

The Protect Yo Heart quote symbolizes the acceptance of Self-care and has been adopted by the masses; dismissing class, race, or gender. Celebrities from Jennifer Lopez, who used the social media picture and caption to reflect on her past relationships, to country star Miranda Lambert who laid on the ground to get the best shot, because the words "moved her. Protect your heart has amassed over 40 million posts, searches and hashtags and continues to grow as an interactive public art display, giving each human their own unique meaning.
With over 4o million impressions across social media and search engines, PROTECT YO HEART is the cultural phenomenon in the public art genre that made UncuttArt a living Legend & a mystery because nobody knows what he looks like…

Uncutt is the ultimate creative collaborator, infusing his artistic style into brands such as Tango Hotel, Defend Brooklyn & Cult of Individuality. Lending his style to the Andy Warhol Museum to create the cover of "Thanks for Everything" album for 3rd Eye Blind. Commissions for the likes of Jamie Foxx, Wyclef Jean and countless others, and even lending his elusive yet engaging personality to the big screen, playing himself in the Spike Lee created, "She's gotta have it" on Netflix. Uncutt creatively, and organically infuses his style with brands creating a unique take on what Public Street Art and engagement really mean.

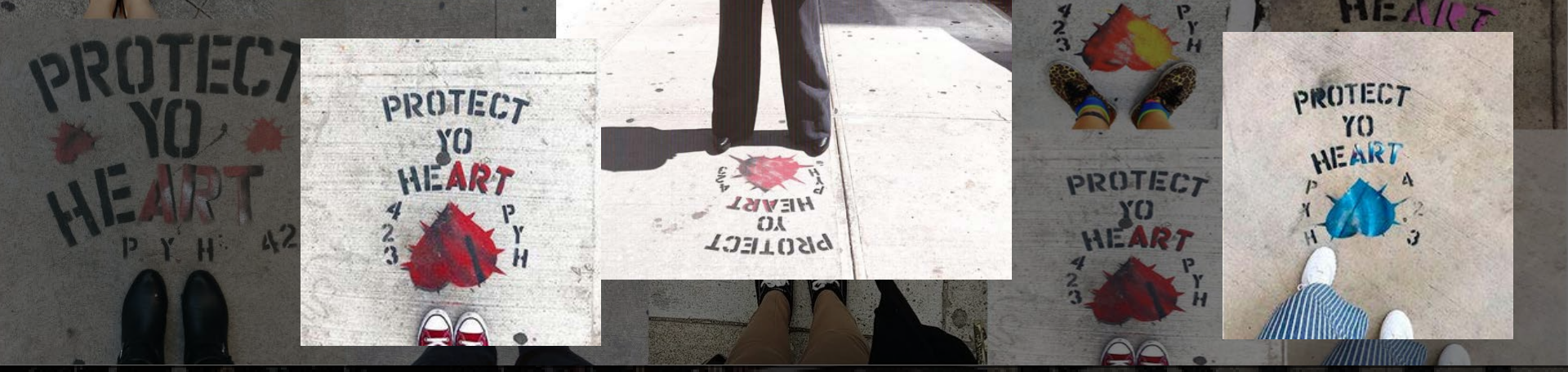
CREATION-FUTURE-OPPORTUNITIES

Creation-Future-Opportunities
Exclusive Opportunities are available to create activations, artworks, and IRL engagements in collaboration with Uncutt art and the Protect Yo Heart brand. An annual Protect Yo Heart/Protect Yo Earth Day engages humans around the world for a day of Self-care and wellness. The Protect Yo Heart Wellness Weekend, is a annual retreat led by Uncutt Art to promote health, through mediation, physical activity, art, Music, Healthy diet and IRL engagement. The Protect Yo Heart "What is Love" wall is an attraction that allows interaction media opportunities. Uncutt's vision as a creative director can enhance any campaign, leveraging art and engagement creating unique experiences. Brands looking to engage their audiences artistically, esoterically, and emotionally will find that collaborating with Uncutt Art is an Experiential activation of the mind, body and spirit

ACCOMPLISHMENTS:

Uncutt's list of artistic projects is vast in numbers as well as diversity in collaborators. Uncutt developed a line of artistically inspired sneakers sold in over 300 retail outlets. With features on ABC, MTV, BET and multiple magazines, his art collaborations have been with the likes of Wycleff Jean, Madonna, Jamie Foxx, Sean Paul and Nelly & many more. In 2018 Uncutt collaborated with the Andy Warhol estate and museum to design the album cover for super pop group #3rd Eye Blind. In 2019 Uncutt became a cast member for the second season of the hit Netflix Series, "She's gotta have it" directed by Spike Lee

Est. In 2009, Uncutt started on a SelfLove Journey that would change his life for ever. In 2016 He launched what would become his signature work and the moniker of his movement; "Protect Yo Heart". This reminder is spray painted on the grounds of Major cities like NYC, Miami, LA, DC, Vegas, Philly, ATL to name a few. The message behind the art, Proverbs 4:23 has been tagline used by the entire planet to represent self care. Becoming a viral sensation, spotting a protect your heart artwork has garnered millions of views on social media and has been used by celebrities such as Madonna, Jennifer Lopez, Paris Hilton, Miranda Lambert and Jamie Foxx to represent their own desire for "self care". Protect Yo Heart has evolved into an annual worldwide celebration, artistic activations, healing retreats and was most recently featured at 2022 NFT NYC, where Uncutt lead a yoga and meditation activation in the middle of Times Square to kick off the NFT NYC conference.



PROTECTYOHEART MOVEMENT

Created in 2009, introduced to the world at Art Basel in 2014 with his first mural in Wynwood (Miami)

The movement is meant to inspire people to prioritize self-care and pay attention to the condition of one's heart from a spiritual standpoint

Resulted in over 3 million social media posts and accumulated over 1 billion likes on Instagram

Gained support for the movement from celebrities such as Madonna, Jamie Foxx, Jennifer Lopez, Miranda Lambert and Paris Hilton

PROTECTYOHEART METAVERSE

Virtual Art Exhibitions

PROTECTYOHEART MOVEMENT COMMUNITY PLATFORM

A website where

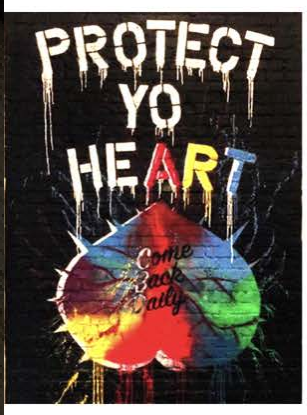
individuals can share their thoughts and knowledge about certain cultural and artistic topics in a safe and supportive community setting, to further promote unity and self-love

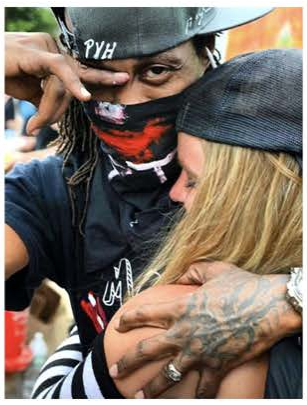
REBIRTH COLLECTION

A collection of butterflies where each butterfly has been hand designed by UncuttArt. The varying color combinations have been computer-generated, each being a unique 1 of 1.

80% of all sales were directly put back into the ProtectYoHeART foundation for future events and projects

CONNECT ONE MILLION SOULS CAMPAIGN

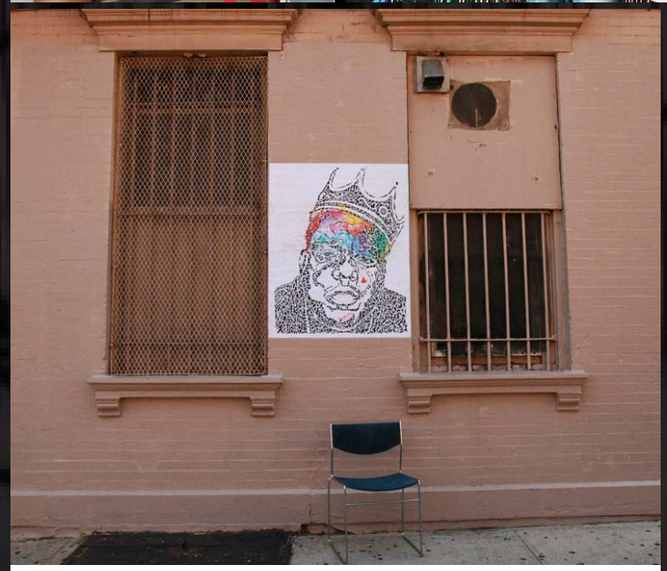


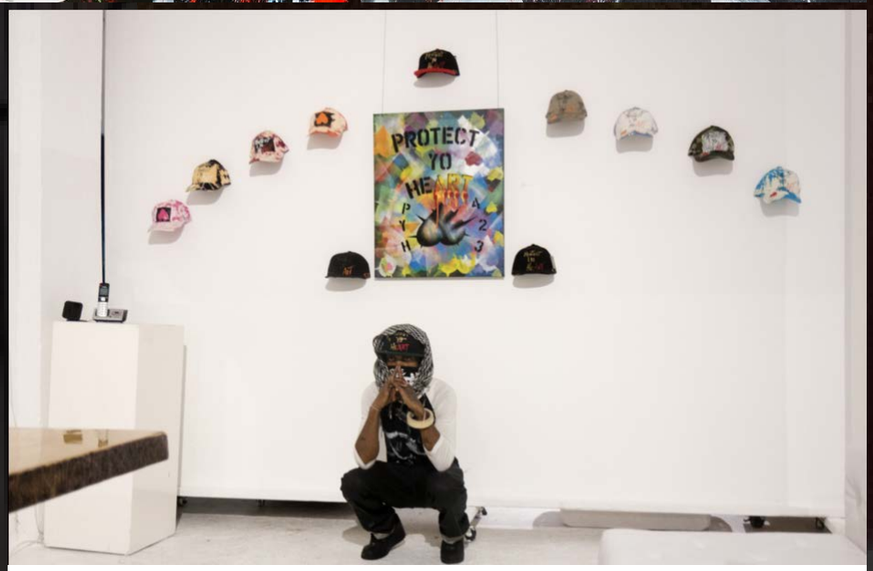


Encouraged everyone to take a photo of themselves wearing a Protect Yo HeART scarf expressing their individuality and the power of community. UncuttART then constructed an Art Show during Art Basel 2021 that was an artistic adaptation of the soulful connection we experience when we tap into our humanity

PRESS / MEDIA

MY STREET ART ADDICTION





People

SPECTRUM NEWS NY1

UNCUTT ART